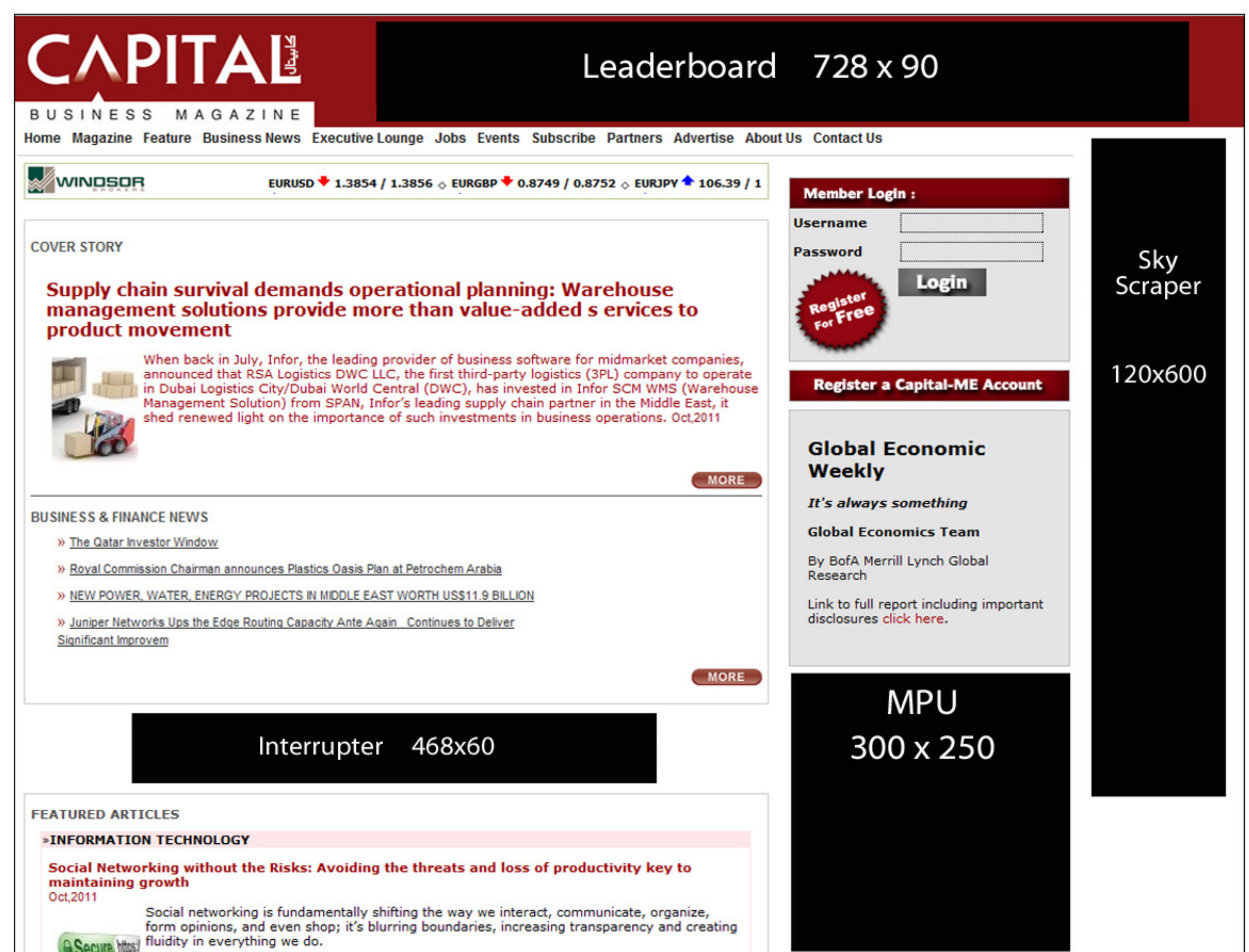


Website & Info

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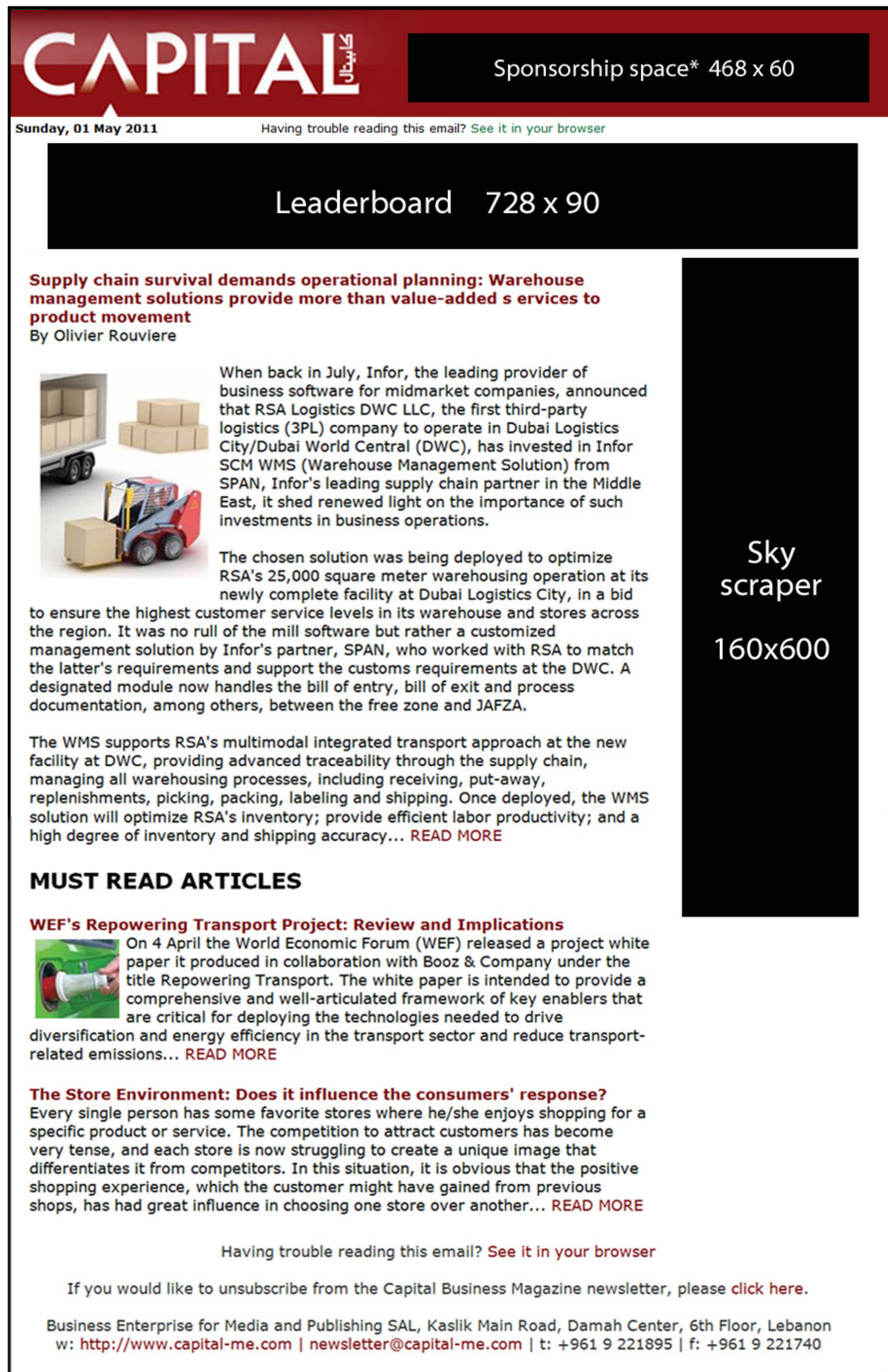
Rates

Leaderboard	- 728x90	\$5,000
MPU	- 300x250	\$4,000
Skyscraper	- 120x600	\$4,000
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Newsletter & eDM



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Leaderboard 728 x 90

Supply chain survival demands operational planning: Warehouse management solutions provide more than value-added services to product movement
By Olivier Rouviere

When back in July, Infor, the leading provider of business software for midmarket companies, announced that RSA Logistics DWC LLC, the first third-party logistics (3PL) company to operate in Dubai Logistics City/Dubai World Central (DWC), has invested in Infor SCM WMS (Warehouse Management Solution) from SPAN, Infor's leading supply chain partner in the Middle East, it shed renewed light on the importance of such investments in business operations.

The chosen solution was being deployed to optimize RSA's 25,000 square meter warehousing operation at its newly complete facility at Dubai Logistics City, in a bid to ensure the highest customer service levels in its warehouse and stores across the region. It was no roll of the mill software but rather a customized management solution by Infor's partner, SPAN, who worked with RSA to match the latter's requirements and support the customs requirements at the DWC. A designated module now handles the bill of entry, bill of exit and process documentation, among others, between the free zone and JAFZA.

The WMS supports RSA's multimodal integrated transport approach at the new facility at DWC, providing advanced traceability through the supply chain, managing all warehousing processes, including receiving, put-away, replenishments, picking, packing, labeling and shipping. Once deployed, the WMS solution will optimize RSA's inventory; provide efficient labor productivity; and a high degree of inventory and shipping accuracy... [READ MORE](#)

MUST READ ARTICLES

WEF's Repowering Transport Project: Review and Implications
On 4 April the World Economic Forum (WEF) released a project white paper it produced in collaboration with Booz & Company under the title Repowering Transport. The white paper is intended to provide a comprehensive and well-articulated framework of key enablers that are critical for deploying the technologies needed to drive diversification and energy efficiency in the transport sector and reduce transport-related emissions... [READ MORE](#)

The Store Environment: Does it influence the consumers' response?
Every single person has some favorite stores where he/she enjoys shopping for a specific product or service. The competition to attract customers has become very tense, and each store is now struggling to create a unique image that differentiates it from competitors. In this situation, it is obvious that the positive shopping experience, which the customer might have gained from previous shops, has had great influence in choosing one store over another... [READ MORE](#)

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10,001 - 18,500	\$325

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\$325

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